

July RCSG Meeting 7.19.2011

Announcements:

Voting was held for Advisory Board positions

Pres - Kathy Oaks

VP - Erin Noel

Treasurer - Karen Domenech

Youth Group - Andrea O'Keefe

Communications - Tina Muto

Open Positions - Secretary, Youth Group Co-Chair, Walk Co-Chair, Assistant Treasurer, Resources
Please contact Kathy Oaks, Erin Noel or any other board member if you have questions about the position or are interested to help out.

Leah Valvo - 2012 Walk Committee Chair

2011 Walk Committee being organized - looking for volunteers and Co-Chair
Charlie Gardner and his team from Wegmans did a great job in 2011
1st organizational meeting is 8/9/2011

August meeting - GIG Annual Conference

Looking for Newsletter articles - please contact Tina Muto

Health Fair volunteers - please contact Kathy Oaks or Tina Muto

September Picnic - RSVP if you plan to attend

GF Zweigles hotdogs and Udi's buns - Zwiegles has donated hot dogs already and are working with Udi's for buns.

Wegmans representatives attended tonights meeting:

Charlie Gardner

Trish Kazacos

Leah Valante

Wegmans power point presentation -

Wegmans has a Gluten Free Brochure available in the Natures Marketplace dept.

Wegmans brand products - 2001 launched the wellness key. Gluten Free is an orange 'G'

They are an asset to the community because of their Gluten Free section in Natures Marketplace dept. and Knowledgeable Staff. Natures Marketplace team leaders are provided with info on new products every 3months. The Natures team leader is your go-to person for info on GF products. Get to know the leader in your local store. Let them know about products that you are looking for.

Focus Group 1.5 mo ago about GF wellness key - they found that GF key means it's a trusted product

To have the GF key on the product packaging:

All ingredients are GF

Produced in dedicated facility or where there is no risk of cross-contamination

Manufacturer is confident in their GF claim
Wegmans must stand behind the GF claim
Quality assurance is very important before they carry a product and label it gluten free.

Wegmans has GF list on website - approx. 30 pages long
updated each week
Naturally GF foods - plain meats, fruits, vegetables, dairy, grains (quinoa, buckwheat, rice)

wegmans.com - some area of the website which are helpful:

FAQ

Shopping resources

Create a shopping list

Online product catalog

GF recipes

Links to National Support Groups

Fresh news emails - pulled celiac meal of the week but will send quarterly email to those signed up for fresh news emails and who are GF shoppers. Go to the wegmans.com site and register as a user. Then go to 'My Account' and update 'Subscription Preferences'. Coupons are sent to you as part of the fresh news emails.

Blogs

Many new Wegmans brand products and national brands are GF.

Wegmans frozen GF chicken nuggets are coming in approx. 2 weeks. Will be carried in Natures area and in frozen chicken product area. FYFG item which means it's all natural/low fat.

1st of several new GF products to come in next few months. Watch your store or email box for more info.

Prepared Foods Pilot - started in Buffalo stores

Because the prepared foods area are in different locations in each store they cannot not guarantee GF products.

New pilot in Pittsford store - they will note prepared foods w/no gluten ingredients but there is still a risk of cross contamination. There will be no guarantee of a GF product. Only areas included will be fresh food (salad bar), vegetarian and \$6/8/10 chef meals.

Sushi is not GF yet but are looking at ways to accomplish this - soy sauce is a concern.

Deli is almost complete to note no gluten ingredients but again be cautious about cross contamination.

An example of the "No Gluten Ingredients" signage was shown.

What's in store for you at Wegmans.....

New GF chicken nuggets

Pilot prepared foods

Always looking for new or better GF products

Changes coming to Natures Marketplace area

Keep in touch with your natures team leader to be the first to get info on new products and changes that are coming.